



Zain Ul Abdeen

UI/UX Designer

“ Versatile UX generalist and hybrid designer with extensive experience in interaction and visual design, prioritizing rapid prototyping. Passionate about driving innovation in user experience solutions. ”

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Portfolio
<https://www.zainportfolio.com>

Address
Karachi, Pakistan

Education

MMA - Masters of Multimedia Arts
(National College of Arts -NCA)
2016-2018

IU BMS - Bachelors of Media Sciences
(Iqra University - IU)
2010-2014

Intermediate - Pre Engineering
(P.E.C.H.S College)
2007-2009

Tools

Figma
UI Design, Prototyping Wireframing & Figjam (User Flow)

Adobe Creative Suite
Photoshop, Illustrator, Adobe Xd, Premiere & After effects

Zaplin
Developer Hand off

Moqups
Wireframing and User Journey Mapping

Microsoft Office
Word, Excel & Powerpoint

Midjourney
AI Image & Illustration generation

Experience



JAN.2022 - PRESENT

UI/UX Specialist & Product Owner

Muhimma Digital Platform

Executed comprehensive UX strategies, incorporating wireframing and user journey mapping, for mobile apps, data portals, CMS, and Power BI visualizers. Orchestrated social media platform design to deliver seamless user experiences. Applied rapid prototyping and innovation to optimize UX processes, ensuring impactful and user-centric results.



NOV 2019 - JAN 2022

UI/UX Specialist

Wavetec PVT. LTD

Ensured a cohesive brand identity across touchpoints, innovated designs for new products, and led the team to create a delightful user experience. Managed design across website, app, products, and prints. Successfully launched multiple products during the challenging COVID-19 phase, showcasing adaptability. Recognized as "Employer of the Quarter" multiple times for outstanding achievements.

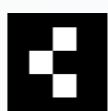


DEC 2014 - NOV 2019

Creative Team Lead

Digital Eggheads

Built and trained a skilled design team, improving processes for top-notch design work. Managed communication across departments, staying updated on industry trends. Mentored team members and led the design of a full-scale campaign across social platforms.



JUL 2014 - OCT 2015

Sr. Graphic Designer

Creative Chaos

As a Senior Graphic Designer, I strategically designed high-level advertising campaigns for reputable multinational brands. Collaborated effectively across departments, adapting to timelines with precision. Recognized multiple times as "Employer of the Month" for outstanding contributions. Acquired and applied skills in UI design for mobile apps and websites, along with proficiency in 2D animation.



JAN.2014 - JULY 2015

Graphic Designer

Creative Bench

As a Graphic Designer, I contributed to advertising campaigns for multinational brands on social media platforms. Emphasizing a learning mindset, I honed my skills and seized the chance to evolve in my role, even getting the opportunity to lead.

Skills

Web/Mobile Design	Design Systems	Visual Design/Branding
Wireframing	Prototyping	Usability Testing
User Research	Process Flows	Generative AI

Certifications



Coursera

Google UX Design Professional Certificate
January 2024



LinkedIn Learning

UX Foundation: Interaction Design
September 2023



LinkedIn Learning

Figma For UX Design
August 2023



LinkedIn Learning

Learning Webflow
December 2023



Google Cloud Skills Boost

Generative AI Fundamentals
August 2023



HubSpot Academy

Growth Driven Design
January 2019